

Seeking Community Partners for the Fourth Outdoor Season of Phoenicia Farmers Market!

It's almost time! Phoenicia Farmers Market returns to Parish Field in downtown Phoenicia on Sunday May 19th, 10am-2pm.



Each year that we host this beloved community market, we are overwhelmed by the positive response from our local residents, by the joyful reactions from Catskill tourists, and by the appreciation from our vendors who remark that PFM is their #1 favorite market!

To continue achieving our goals and exceeding expectations, we are asking for your support! We are seeking 24 Community Partner sponsorships in the amount of \$250-\$500, which will directly fund each of the 24 weeks of our outdoor season. Our method of sponsorship fosters collaboration and connection with *you*, our business sponsors. Creating a more engaging and effective return on your investment is our focus. By joining us as **Sponsor of the Week**, you will have clear and distinct acknowledgement on multiple promotional channels (see form for full details), and our weekly food donations and featured samples will be attributed to your business! With collaboration and connection at the core, you are invited to participate during your sponsored week - sell your goods or services, distribute marketing materials, host a demonstration...we're open to your ideas!

Phoenicia Farmers Market is a program of **Shandaken Wildcrafters and Growers Network, Inc, a 501c3 non-profit**. A new program your donation will support is called **Community Cook Days**, where we capture the abundance of the local harvest season to cook together and to share preserved items with our food pantry partners throughout the year. Tomato sauce, pickles, jams, you name it! **We are relying on community sponsors, individual contributions, and our dedicated volunteer team to keep our upward trajectory of quality programming and excellence going.** Your support is essential! If this request comes during a challenging time, consider an in-kind donation or a donation of your time or available resources.

We hope that you will join us by becoming a 2024 Sponsor of the Week! Please see the below form for details or email phoeniciafm@gmail.com with questions.

THANK YOU FOR YOUR TIME AND CONSIDERATION!
Sophie Grant, Market Co-Founder & Manager

*Please make checks payable to Shandaken Wildcrafters and Growers Network Inc, PO Box 418, Phoenicia, NY 12464
Email logo to phoeniciafm@gmail.com To donate online: www.phoeniciafarmersmarket.com/donate*

2024 PFM SUMMER SEASON Sponsorship Form

Your Name

Business Name (if applicable)

Email Address

Phone Number

Social Media Handle

Mailing Address

Website URL

Do you consent to us adding you to our mailing list? We will never share your information with a third party, ever. Circle one: Yes. No, thank you.

Donation Amount:

2024 PFM Summer Season “Sponsor of the Week” acknowledgement details*:

1. One market day dedicated to you as the exclusive “Sponsor of the Week”.
2. A featurette on your business included in our celebrated e-newsletter, reaching 500+ devoted readers with a 60% average open rate.
3. Call outs on social media leading up to your market day, specifying what your contributions are supporting. *Visit our page @phoeniciafarmersmarket!*
4. Dedicated “Sponsor of the Week” acknowledgement at our Market Information Booth, with option to activate in person and connect with 300-600 attendees.
5. Your logo with a link to your site on our online Sponsors Gallery, *all season long!*

Please email us with your **high-res logo**, the above form, and any other information or questions regarding your date for Sponsor of the Week.

***If you would like to donate without becoming “Sponsor of the Week”, visit phoeniciafarmersmarket.com/donate and follow up with your business logo to be included in our website sponsor gallery.**

We’ll see you at the market!

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Email logo to phoeniciafm@gmail.com To donate online: www.phoeniciafarmersmarket.com/donate*

